



**FRAUD
CONFERENCE
MIDDLE EAST**



Hosted by

دولة الإمارات العربية المتحدة
SUPREME AUDIT INSTITUTION

**26-27 FEBRUARY 2024
FAIRMONT BAB AL BAHR | ABU DHABI**

SPONSOR PROSPECTUS



STRATEGIC PARTNERS



جهاز أبوظبي للمحاسبة
ABU DHABI ACCOUNTABILITY AUTHORITY



اتحاد مصارف الإمارات
UAE BANKS FEDERATION



جمعية النزاهة
Alnazaha Association

The ACFE Fraud Conference Middle East is the region's premier anti-fraud event, attracting more than 300 industry leaders, decision makers and influencers from the public and private sectors. In addition to one track of educational sessions and invaluable networking, attendees come to discover the latest solutions from leading providers of anti-fraud software, services and more.

BENEFITS OF SPONSORING

As a sponsor, your organization will have the unique chance to promote your product or services to a highly targeted and qualified audience. Participation in the event gives you a variety of ways to engage with attendees, including:

- Positioning yourself as an industry-leading provider in the anti-fraud market.
- Interacting face-to-face with current and potential customers.
- Increasing your brand awareness among this highly relevant audience.
- Gaining exposure by customizing your sponsorship package.

SPONSORSHIP OPPORTUNITIES ARE LIMITED – RESERVE YOUR SPOT EARLY!

ABOUT THE ACFE

The ACFE is the world's largest anti-fraud organization and premier provider of anti-fraud training and education. Together with more than 90,000 members, the ACFE is reducing business fraud worldwide and inspiring public confidence in the integrity and objectivity within the profession.



ABOUT THE SUPREME AUDIT INSTITUTION

The UAE Supreme Audit Institution (SAI) of the United Arab Emirates is an autonomous authority endowed with a distinct legal persona, affiliated with the Federal National Council. It was originally established in accordance with Federal Law No. (7) of 1976, as stipulated in Article (136) of the Constitution. Subsequently, it underwent reorganisation through Federal Law No. (8) of 2011, leading to the restructuring of the Supreme Audit Institution. The core responsibilities of the SAI encompass safeguarding the proper and lawful administration of public finances, along with the vital role of identifying instances of fraud and corruption within federal government entities.

Furthermore, the SAI plays a central role in the United Arab Emirates as it is entrusted with overseeing the adherence to the United Nations Convention against Corruption (UNCAC).



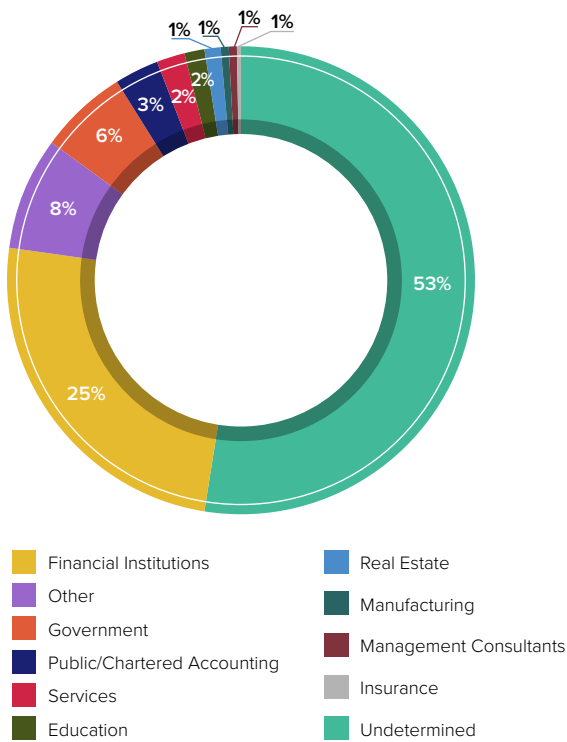
دولة الامارات العربية المتحدة
SUPREME AUDIT INSTITUTION

WHO ATTENDS

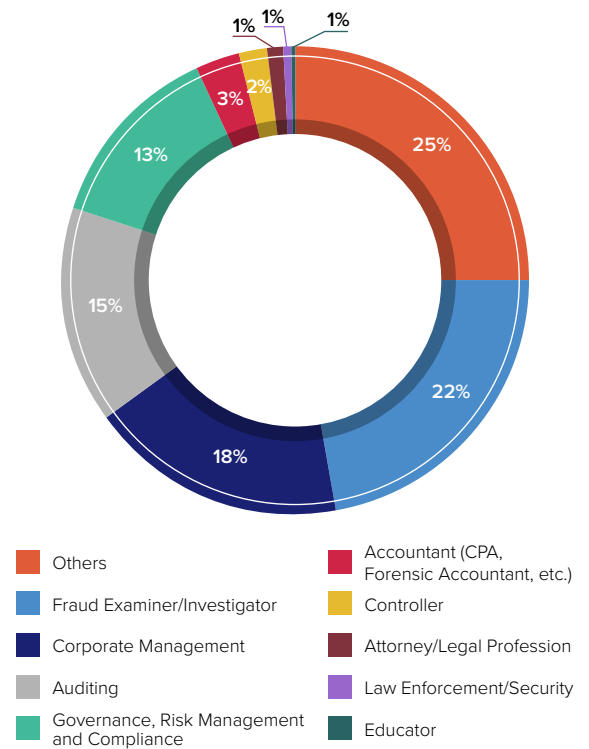
More than 300 anti-fraud professionals are projected to attend the 2024 ACFE Fraud Conference Middle East in person, representing a diverse group of fraud prevention and detection roles.

- Certified Fraud Examiners (CFEs) and other anti-fraud specialists
- Chief Audit Executives and heads of internal audit
- Regulatory agency and other local government officials
- Internal and independent auditors
- CPAs, CAs and forensic accountants
- Governance, risk and compliance professionals
- Corporate and private investigators
- Law enforcement officials
- Corporate security managers
- Corporate attorneys
- Risk managers and consultants

ATTENDANCE BY INDUSTRY:



ATTENDANCE BY PROFESSION:



PAST SPONSORS INCLUDE:

- Abu Dhabi Accountability Authority
- Abu Dhabi Global Market
- Capital Market Authority, Saudi Arabia
- BDO
- Bin Haider Advocates & Legal Consultants
- Commercial Bank of Dubai
- CRI Group
- Deloitte
- DED Dubai
- DEWA
- Deyaar
- DP World
- Dragon Oil
- Dubai Financial Market
- Emirates Global Aluminum
- Emirates Group Security
- Emirates National Bank of Dubai
- Empower
- Etihad Airways
- Financial Audit Department
- FTI Consulting
- GDRFA Dubai
- Gemini Advisory
- Governance Dynamics
- Grant Thornton
- Kroll
- LRN
- Ministry of Finance, Saudi Arabia
- Moore Stephens
- Mozn
- Netrika
- Nuix
- OpenThinking Academy
- Palmira
- Protiviti
- PwC
- Qatar Airways
- Saudi Anti Fraud Association
- SAI Global
- SAS
- SCCE
- STC
- The Office of H.H. The Crown Prince of Dubai
- TRA
- United Arab Bank
- UAE Banks Federation
- Union National Bank
- University of Dubai

SPONSORSHIP OPPORTUNITIES

5% VAT is not included in the listed sponsorship prices.

PLATINUM SPONSORSHIP (USD 14500)

- One complimentary sponsorship opportunity (see page 6; subject to availability) (Valued between USD 2000–USD 4500)
- Exhibit space in a prime location at the conference venue. All exhibitor space includes:
 - **(1)** Skirted 6' table
 - **(2)** Chairs
 - **(1)** Wastebasket
 - Sign with company name
- Six **(6)** educational passes for clients/colleagues* (Valued at USD 1645/each)
- Four **(4)** Exhibitor passes for exhibition staff (Valued at USD 750/each)
- Platinum-level branded sponsorship*
- Recognition on conference website
- One **(1)** full page, four-color ad in *Fraud Magazine*®* (Valued at USD 3880)
- Two **(2)** digital ads in the ACFE Newsletter
- One **(1)** insert in conference attendee bag* (Valued at USD 2000)
- Premium listing in conference mobile app
- Logo on conference signage*
- Pre- and Post-Event Attendee List (opt-ins)

GOLD SPONSORSHIP (USD 11500)

- Exhibit space in a prime location at the conference venue. All exhibitor space includes:
 - **(1)** Skirted 6' table
 - **(2)** Chairs
 - **(1)** Wastebasket
 - Sign with company name
- Four **(4)** educational passes for clients/colleagues* (Valued at USD 1645/each)
- Four **(4)** Exhibitor passes for exhibition staff (Valued at USD 750/each)
- Gold-level branded sponsorship*
- Recognition on conference website
- Two **(2)** digital ads in the ACFE Newsletter
- One **(1)** conference bag insert opportunity* (Valued at USD 2000/each)
- Premium listing in conference mobile app
- Logo on conference signage*
- Pre- and Post-Event Attendee List (opt-ins)



SPONSORSHIP OPPORTUNITIES

SILVER SPONSORSHIP (USD 7500)

- Exhibit space in a prime location at the conference venue. All exhibitor space includes:
 - **(1)** Skirted 6' table
 - **(2)** Chairs
 - **(1)** Wastebasket
 - Sign with company name
- Two **(2)** educational passes for clients/colleagues* (Valued at USD 1645/each)
- Three **(3)** Exhibitor passes for exhibition staff (Valued at USD 750/each)
- Silver-level branded sponsorship*
- Recognition on conference website
- One **(1)** half page, four-color ad in *Fraud Magazine** (Valued at USD 3880/each)
- One **(1)** digital ad in the ACFE Newsletter
- Premium listing in conference mobile app
- Logo on conference signage*
- Pre- and Post-Event Attendee List (opt-ins)



SUPPORTING SPONSORSHIP (USD 4500)

- Exhibit space at the conference venue. All exhibitor space includes:
 - **(1)** Skirted 6' table
 - **(2)** Chairs
 - **(1)** Wastebasket
 - Sign with company name
- One **(1)** educational pass for a client/colleague* (Valued at 1645)
- Two **(2)** Exhibitor passes for exhibition staff (Valued at USD 750/each)
- One **(1)** digital ad in the ACFE Newsletter
- Listing in conference mobile app
- Recognition on conference website
- Pre- and Post-Event Attendee List (opt-ins)

*All sponsorships available on a first come, first served basis. Multiple opportunities exist at each level of sponsorship.
Delivery dependent upon specific deadline requirements.

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Choose one or more additional sponsorship enhancements to add to your sponsorship package.

5% VAT is not included in the listed sponsorship prices.

SPONSORED EDUCATIONAL SESSION (USD 4,500) 2 AVAILABLE

- Showcase your products and solutions to anti-fraud professionals while exploring emerging trends and tools in the fight against fraud. A 75-minute session allows your company to position itself as a thought leader by addressing current anti-fraud challenges. Sponsored Sessions offer an unrivaled opportunity to interact closely with conference attendees.

(Sponsored Educational Session Proposals are subject to approval by the ACFE Speaking Committee.)

NAME BADGE LANYARD (USD 3,500) 1 AVAILABLE

- Company logo on custom badge lanyard distributed to all attendees.

VIP LUNCHEON (USD 3,500) 1 AVAILABLE

- Gain access to executives, decision makers, and anti-fraud leaders by sponsoring an invitation-only VIP Luncheon the first day of the conference.

NETWORKING LUNCH (USD 2,000) 2 AVAILABLE

- Exclusive branding during breakfast, including custom napkins with company logo.

REFRESHMENT BREAK (USD 2,000) 3 AVAILABLE

- Exclusive branding during break, including custom napkins with company logo.

BREAKFAST (USD 2,000) 2 AVAILABLE

- Exclusive branding during breakfast, including custom napkins with company logo.

ADDITIONAL CONFERENCE ATTENDEE REGISTRATION (USD 1,195)

- Gives access to educational sessions and exhibit area.

ADDITIONAL EXHIBITOR PASS (USD 750)

- Gives access to exhibit area only.

ADDITIONAL SPEAKER PASS (USD 750)

- Gives access to company's Sponsored Educational Session only.

READY TO RESERVE YOUR SPACE? GET IN TOUCH:

Nathalie Sterling, Account Executive

NSterling@ACFE.com +1 (512) 478-9000, ext. 129

EXHIBIT HALL SCHEDULE

Location: Ballroom Pre-Function

SUNDAY, 25 FEBRUARY

11:00—14:00 Exhibitor Set-Up

MONDAY, 26 FEBRUARY

8:00—16:00 Exhibit Hall (Ballroom Pre-Function) Hours

8:00—9:00 Breakfast Break

10:15—10:35 Networking Break

11:50—13:10 Lunch/Prayer Break

14:25—14:45 Networking Break

TUESDAY, 27 FEBRUARY

8:00—16:00 Exhibit Hall (Ballroom Pre-Function) Hours

8:00—9:00 Breakfast Break

10:15—10:35 Networking Break

11:50—13:10 Lunch/Prayer Break

14:25—14:45 Networking Break

16:00—17:00 Exhibitor Tear-Down

CONFERENCE SCHEDULE*

MONDAY, 26 FEBRUARY

8:00—16:00 Exhibit Hall (Ballroom Pre-Function) Hours

8:00—9:00	Registration and Breakfast
9:00—10:15	Opening General Session
10:15—10:35	Networking Break in Exhibit Hall
10:35—11:50	Educational Sessions
11:50—13:10	Lunch/Prayer Break
13:10—14:25	Educational Session
14:25—14:45	Networking Break in Exhibit Hall
14:45—16:00	Educational Sessions
16:00—16:05	Networking Break in Exhibit Hall
16:05—16:35	Optional Session: How to Pass the CFE Exam

TUESDAY, 27 FEBRUARY

8:00—16:00 Exhibit Hall (Ballroom Pre-Function) Hours

8:00—9:00	Registration and Breakfast
9:00—10:15	Opening General Session
10:15—10:35	Networking Break in Exhibit Hall
10:35—11:50	Educational Session
11:50—13:10	Lunch/Prayer Break
13:10—14:25	Educational Session
14:25—14:45	Networking Break in Exhibit Hall
14:45—16:00	Educational Session

*Schedule is subject to change



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SPONSORSHIP REGISTRATION FORM

CONTACT PERSON

Contact Name		Title	
Address			
City	State/Province	Country	Zip/Postal/Routing Code
Phone (Ext.)	Fax	Email	Website

ORGANISATION

Organisation (as it should appear on invoicing)			
Billing Address (as it should appear on invoicing)			
City	State/Province	Country	Zip/Postal/Routing Code
Phone (Ext.)	Fax	Email	Website

Sponsorship Levels[†] Rate

Platinum Sponsorship	<input type="checkbox"/> USD 14500
Gold Sponsorship	<input type="checkbox"/> USD 11500
Silver Sponsorship	<input type="checkbox"/> USD 7500
Supporting Sponsorship	<input type="checkbox"/> USD 4500

Additional Sponsorship Opportunities

Choose one or more additional sponsorship enhancements to add to your sponsorship package

Sponsored Educational Session	<input type="checkbox"/> USD 4500
Name Badge Lanyard	<input type="checkbox"/> USD 3500
VIP Luncheon	<input type="checkbox"/> USD 3500
Networking Lunch	<input type="checkbox"/> USD 2000
Refreshment Break	<input type="checkbox"/> USD 2000
Breakfast	<input type="checkbox"/> USD 2000
Addtl. Conference Attendee Registration	<input type="checkbox"/> USD 1195
Additional Exhibitor Pass	<input type="checkbox"/> USD 750
Additional Speaker Pass	<input type="checkbox"/> USD 750

Rate

<input type="checkbox"/> USD 4500
<input type="checkbox"/> USD 3500
<input type="checkbox"/> USD 3500
<input type="checkbox"/> USD 2000
<input type="checkbox"/> USD 2000
<input type="checkbox"/> USD 2000
<input type="checkbox"/> USD 1195
<input type="checkbox"/> USD 750
<input type="checkbox"/> USD 750

For advertising, sponsorship or questions, please contact:

Nathalie Sterling

Phone: +1 (512) 478-9000, ext. 129

Email: NSterling@ACFE.com

Fax: +1 (512) 478-9297

Sponsorship Level/Package	Price
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TOTAL: \$ _____

5% VAT is not included in the listed sponsorship prices.

Payment Information

Half of the payment is due at the time that the invoice is received by sponsor. The remaining amount is due two weeks prior (**13 February 2024**) to the event start date. You also have the option to pay the total amount in full once invoice is received.

You can make payment by wire transfer, check or credit card by calling member services at 1-800-245-3321.

Please be aware of wire transfer fees. Online payment is not an option.



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EDUCATIONAL PASS REGISTRATION FORM

All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

ATTENDEE 1

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

ATTENDEE 2

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.



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EXHIBITOR STAFF REGISTRATION FORM

All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

EXHIBITOR 1

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

EXHIBITOR 2

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.



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SPEAKER REGISTRATION FORM

All fields are required for registration purposes. Please list the name, title and company exactly how you would like it listed on the name badges.

SPEAKER 1

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.

SPEAKER 2

ACFE Member Number (IA) Title

First Name Last Name

Billing Address

City State/Province Country Zip/Postal/Routing Code

Email Company

Check this box if you would like to receive sponsor communications.



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SPONSORSHIP REGISTRATION FORM

Participation in the 2024 ACFE Fraud Conference Middle East is conditional upon acceptance of the following Terms and Conditions:

TERMS AND CONDITIONS

EVENT

The ACFE will organise the 2024 ACFE Fraud Conference Middle East ("Event"), to take place on 26-27 February 2024 in Abu Dhabi. The ACFE will be responsible for procuring the space for the Event that will feature live sessions, networking opportunities and exhibition space.

SPACE AND INCENTIVES

The space and incentives selected are to be used solely for the Sponsor whose name appears in this agreement and it is agreed that the Sponsor will not sublet or assign any portion of the same without written consent of the Association of Certified Fraud Examiners, Inc. ("ACFE"). The ACFE will provide a development timeline for deliverables with every sponsorship. For Sponsor to receive additional incentives (e.g., conference passes) agreed to by the parties, it must provide relevant information requested by the ACFE within the allotted time. If the requested information is not provided by that time, such incentives shall be subject to availability. All sponsored educational session proposals and materials (including but not limited to title, description, and speakers) are subject to approval by ACFE.

LIABILITY/RESPONSIBILITY

The Sponsor is entirely responsible for the space that is allotted to it and agrees to reimburse the exhibition hall facility where the Event is to be held ("Exhibition Hall") or the ACFE for any damage to the floors, walls, ceiling or equipment in the space it has been allowed to use. The Sponsor assumes all responsibility for any and all loss, theft or damage to Sponsor's displays, equipment and other property during the exhibition, and while on the Exhibition Hall premises, and hereby waives any claim or demand it may have against the ACFE or its affiliates, or against Exhibition Hall or its parents, subsidiaries or affiliates arising from such loss, theft or damage.

INDEMNITY

The Parties shall indemnify and hold harmless each other from and against all claims, losses, damages, liabilities, costs or expenses, including reasonable attorneys' fees with respect to any third party claim against the other Party insofar as such claims arise out of the indemnifying Party's negligence, willful misconduct or unauthorised use of intellectual property in performance of this agreement.

FORCE MAJEURE

In the event the exhibition is not held as a result of any cause not reasonably within the ACFE's control (including, without limitation, acts of terrorism, acts of God, war, civil disturbances, declaration of national emergency, accidents or labor disputes, fire, storms, pandemics, epidemics, etc.) then both parties will be relieved of performance of their obligations under this agreement (and any accompanying payment obligations) to the extent such performance is so directly limited or prevented, without liability of any kind.

SPONSOR CONDUCT

The distribution of samples, souvenirs, publications, etc., or other sales or sales promotion activities in the Exhibition Hall must be conducted by Sponsor only from within its booth. Activities, demonstrations or the distribution of any article in the Exhibition Hall that interferes with the activities or obstructs access to neighboring booths, or that impedes aisles, is prohibited. The Sponsor shall conduct and operate its exhibit so as not to annoy, endanger or interfere with the rights of other Sponsors and visitors. The ACFE reserves the right to prohibit any Sponsor conduct or material that, in its sole discretion and judgment, is inappropriate, offensive, or may detract from the general character of the Event. Sponsor's booth(s) must be staffed by the Sponsor during all open show hours.

MERCHANDISE REMOVAL

No exhibit or part of exhibit may be removed until after the closing hour of the last date of the Event unless other arrangements have been made in advance. Exhibits must be removed from the building by the time specified. In the event that the Sponsor fails to remove its exhibit

in the allotted time, the ACFE reserves the right at the Sponsor's expense, to ship the exhibit through a carrier of the ACFE's choosing or to place the same in a storage warehouse subject to the Sponsor's disposition or make such other disposition of this property as it may deem appropriate without any liability to the ACFE.

TRADEMARKS

Sponsor grants the ACFE, without the right to sublicense, a nonexclusive, revocable, nontransferable, royalty-free, worldwide license to use and display Sponsor's company name and Logo on ACFE website(s), print materials and in other marketing media solely for purposes of promoting the Event and future events, provided that such use is in accordance with Sponsor's established brand guidelines. If Sponsor elects to become a branded sponsor for any portion of the Event, the use of Sponsor's logo, marks or artwork (collectively "Sponsor Artwork") on any Event promotion, merchandise or collateral is subject to the prior approval of the ACFE, which reserves the right to reject any Sponsor Artwork that, in the ACFE's sole discretion, fails to meet the defined specifications or general standards of quality for ACFE events. Sponsor grants the ACFE or anyone authorised by the ACFE, the right to use or publish, in print or electronic format, any images or video taken during the Event which contain images or likenesses of Sponsor's employees, contractors, subcontractors or agents attending the Event, as well as any images displayed on Sponsor's booth, including any trademarks, logos or other images.

AMENDMENT TO TERMS AND CONDITIONS

Any matters not specifically covered by this Agreement shall be subject solely to the discretion of the ACFE. The ACFE shall have full power in the matter of interpretations, amendment and enforcement of all terms and conditions of this Agreement, and any amendments to such terms and conditions when made and brought to the notice of Sponsor shall be and become part hereof as though duly incorporated.

AGREEMENT TO RULES AND LAWS

Sponsor, for itself and its employees and representatives, agrees to abide by the foregoing terms and conditions and by any amendments that may be put into effect by the ACFE. Sponsor shall abide by and observe all laws, rules, regulations, and ordinances of any applicable government authority, in addition to Exhibition Hall rules. The Parties agree that they shall each carry out any data collection and marketing activities hereunder in accordance with all applicable laws and regulations including, without limitation, marketing and data protection laws, including the U.S. CAN-SPAM Act, Canada's Anti-Spam Legislation (CASL), and the European Union General Data Privacy Regulation (GDPR). Sponsor is responsible for the content it provides for its materials distributed to attendees and educational sessions, including obtaining the rights and permissions necessary to use copyrights and trademarks.

PAYMENT AND CANCELLATION POLICY

To secure an exhibit booth and/or sponsorship, a deposit equal to 50% of the total cost must be paid when the registration form is submitted. The remaining balance will be due upon invoice two weeks prior to the first day of the Event. All cancellations are required to be in writing. Cancellation received less than 30 days from the first day of the Event will result in forfeit of the Sponsorship deposit. Deposits and payments for Sponsorships are non-refundable. Upon signing the agreement, there are costs incurred on behalf of the ACFE, and the full, published amount of the Sponsorship must be paid. However, in the event that the Sponsorship is resold and the promotional material corrected before the Event, 50% of the Sponsorship fee may be refunded.

AGREEMENT TO TERMS AND CONDITIONS

Sponsor agrees to observe and abide by the foregoing Terms and Conditions and by such rules made by the ACFE from time to time for the efficient or safe operation of the exhibits. The ACFE, in its sole judgment, may refuse to consider for participation in future events any Sponsor who violates or fails to abide by such Terms and Conditions.

Having read and understood the above Terms and Conditions and the Mailing List Agreement, Sponsor agrees to assume full responsibility for compliance with these terms.

Signature

Printed Name

Date

The ACFE collects and stores your personal data in the U.S. to provide member services and fulfill transactions requested by you. For a full explanation of your rights regarding how we store and use your data see: [ACFE.com/privacy-policy.aspx](https://www.acfe.com/privacy-policy.aspx).